



IBM Software Services for Lotus

Transition to Lotus Web Content Management

Highlights



Lotus Web Content Management

- Better integration with enterprise applications
- Better interaction with Web users via Web 2.0
- Exceptional web experience with reduced cost
- The most robust security framework in the market
- Rapid time-to-value and faster deployments.

Lotus Web Content Management is key in expanding your web experience. Key factors driving Lotus Web Content Management deployment include:

- Web customer experience is owned and managed by line-of-business function, not IT
- Organizations increasingly want to make the Web a business function, not an IT black box.
- Line-of-business users want more ownership to drive site and content personalization, and less dependence on IT
- IT is burdened with managing web sites and share LOB responsibilities – affects both IT's and the business' capacity to innovate.

IBM Software Services for Lotus technical assistance for IBM Lotus Web Content Management solution can help implement and deploy solutions designed to make it easy to develop and deliver critical business information by improving content creation, approval, management, and publishing processes. We will provide a one **no charge** day of consulting to assess your environment for a Lotus Web Content

To help speed the implementation of your Web content infrastructure, let **IBM Software Services for Lotus** help:

- Review your existing IT infrastructure, identify integration points, and recommend a technical solution design for a content management solution.
- Deploy and implement a Web content management solution that helps facilitate the delivery of timely content to your collaborative portal.
- Provide assistance in understanding the benefits and scope of migrating to an IBM Lotus Web Content Management solution.

IBM Software Services for Lotus:

... is a world-class global organization that helps customers and business partners get the best results

... is backed by the technical skills in IBM's 57 development labs

... has deep technical skills in the Lotus and WebSphere Portal software portfolios

... helps clients receive faster return on their Lotus and WebSphere Portal software investments

For more information, contact

IBM Software Services for Lotus at:

ibm.com/software/lotus/services/contact.html

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