



Office of the General Manager  
IBM Information Management  
Route 100  
Somers, NY 10589

October 1, 2009

Dear Customers and Business Partners,

IBM continues to invest and deliver software that helps customers increase operational efficiency and achieve faster time to value, which in turn helps customers lower costs and grow their businesses. IBM announced the Informix® Warehouse offering earlier this year, marking another milestone for the Informix Software family.

The industry-leading clustering solution available in Informix Dynamic Server (IDS) 11.5 is a perfect combination with Informix Warehouse. Additionally, operational data can be replicated anywhere in the world instantaneously providing 100% availability and dynamic scalability.

IBM Informix Dynamic Server is designed from the ground up for integrated, high-volume online transaction processing applications, requiring minimal administration. These same attributes make IDS ideal for companies with fewer technical resources or for ISVs and OEMs who are looking to deep embed a database.

We understand that your business relies on Informix solutions to help you achieve an information led transformation. IBM continues to support and grow the worldwide ecosystem of Informix application providers, solution providers and resellers. In addition, IDS 11.5 is also complemented by many other software offerings from IBM, including the IBM Optim® family of products and world class business intelligence software from IBM Cognos®.

I am personally committed to the Informix portfolio and the success of your business. I urge you to learn more about IDS 11.5 and thank you for your support.

For more information and details on Informix (IDS) please visit our website at <http://www.ibm.com/informix>.

Sincerely,

A handwritten signature in black ink that reads 'Arvind Krishna'.

Arvind Krishna  
General Manager, Information Management  
IBM Software Group