

EXPO IOD

00:00 START

Interviewee #1

We come to Information On Demand because this is a great opportunity for us to expand our market in the entire information management solutions space.

Interviewee #2

The reason we created the Information Agenda experience is because we wanted to demonstrate to customers how Information On Demand improves the customer experience. What we have done is we've created specific industry related scenarios that demonstrate the day in the life of information and how it improves the customer experience; in industries such as banking, in retail, insurance and healthcare.

Interviewee #3

Various industries, different disciplines. I think it is a good mix of business and IT.

Interviewee #4

The objective is to thank our customers for all that they do to make this event such a great success. They speak at so many sessions, they provide client referencing throughout the year, they share their best practices with each other. We want to say thank you.

Interviewee #5

IBM takes special care to make sure that it's partners are well educated on the products and the opportunities to integrate the products that we produce as well.

Interviewee #6

There is really non place else in the world where you can get the depth of technical information direct from the people who build the software, the IBM developers.

Interviewee #7

It is a great opportunity to meet and network with several executives that you spend time on conference calls with and you don't have the opportunity to see them in person.

Interviewee #8

It is part of our overall Expo, so it is a great place where people can come through and stop by and chat, really engage with our technology people. We really feel that that exchange of ideas and information is what really makes technology work for all of us.

Interviewee #9

Meet the Experts is such a success for Information On Demand conference because it is a one-stop-shop for all the customers and partners to get that technical question answered.

Interviewee #10

The IOD exhibition and the opportunities in it as a key development for our company. I think it will bear fruit for both companies and develop a lot of sales opportunities which we are working on currently.

03:18 END