

USABILITY SANDBOX IOD

00:00 START

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One of the offerings in the technical skills program is the Usability Sandbox. A sandbox is a fun place. Sandbox here means a place to come and try out new technologies, look at future designs. We do this in small group sessions with trained usability professionals and take a look at what ifs, future design and future product ideas. The usability sandbox this year is three times as big as it was last year. We have 22 time slots throughout the week up to 30 parallel sessions at a time, almost 500 sessions. In fact, this year we have our Cognos colleagues with us, our Optim colleagues, as well as a number of FileNet sessions. We have Enterprise Content Management. We have Business Intelligence and Performance. We have Data Management and we have InfoSphere. In 2009 we plan to continue the approach of small group interactive sessions, have the customers here helping us look at designs and make decisions. By next year they will probably be seeing some of that real life in the products that we ship. We have customers who say this is one of the most fun things to do at the conference, they come back every year.

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